



TONI & GUY™

OFFICIAL SPONSOR

**LONDON
FASHION
WEEK**

THE HISTORY OF...

TONI&GUY
HAIRDRESSING

Pioneering, inspirational and passionate for 50 years, TONI&GUY has dominated the hairdressing industry making exceptional hairdressing available internationally.

Founded in 1963 TONI&GUY has since grown from a single unit in Clapham, South London to a multinational company comprising of salons and academies worldwide with 226 salons in the UK and 171 internationally.

A house-hold-made our first-class reputation has seen us receive many awards (including over 50 British Hairdressing Awards) and accolades including the title of Super-Brand and Cool Brand (a first for any hairdressing company).

The fashion-led hairdresser - we have been the 'Official Haircare Sponsor' to London Fashion Week since September 2004 and create stunning catwalk hair for over 50 designer shows each year. We offer our clientele fashion-led, wearable hair that's as individual as they are, in an environment that's as welcoming as it is stylish.

We aim to exceed industry standards with continually trained staffs, offering the latest cutting and colouring trends to create the ultimate fashion accessory, fabulous hair for each and every client.

Paulsons
Beauty & Fashion
Private Limited

Paulsons is the company that aims at representing fashion and lifestyle at global standards. With a rich experience in the field of education, the trust has promoted a number of educational institutions in and around Pondicherry.

In 2010, Toni&Guy – the world's #1 hairdressing brand was launched in Chennai by the Paulsons Group. The group also owns the master franchisee for Essensuals – a diffusion brand from Toni&Guy. The company's association with premium brands was strengthened by the inclusion of Häagen-Dazs franchise and over a period of a few years, the group also launched homegrown brands like Chakra Urban Spa, Jonah's Bistro, Slam Lifestyle and Fitness Studio, Provoke Lifestyle Magazine – TV & Radio, Sulthan's Biryani, Big scoop, PLAY and the group's first foray into the world of online games – Kalutai.

The group also runs a chain of hotels called Anbu Park Group of Hotels in Villupuram, Tiruchirapalli and Pondicherry (all in Tamil Nadu, India) and a brand new Ginger property in liaison with the Taj Group of Hotels.

The Paulsons Group constantly looks for means to reinvent themselves and set fresh standards of quality and this belief is what has led the company to its consistent growth and stability.

PROFESSIONAL
SEBASTIANTM


SYSTEM
PROFESSIONAL


WELLA

STYLING

Influenced by seasonal trends we aim to translate high fashion into wearable style creating a bespoke look for each and every client that's as individual as they are. During your consultation we consider what you wear, how you maintain your hair and offer our professional recommendations on your personal image plan.

HAIRCUT

MEN'S CUT & STYLING

Style Director (*Selective Outlets)	1700
Creative Director	1350
Top Stylist	900
Senior Stylist	700
Stylist (*Selective Outlets)	600
Kids Haircut	700
Men's Styling	400

WOMEN'S CUT & BLOW DRY

Style Director (*Selective Outlets)	2500
Creative Director	2000
Top Stylist	1300
Senior Stylist	1000
Stylist (*Selective Outlets)	800
Kids Haircut	700
Fringe Cut	400

BLOW DRY

Wash and Blast Dry	402
* System Professional, Sebastian, De Fabulous	150
Straight Blow Dry	800
In Curl/Out Curl	1000
Extra long	1200

SHAVE

Zero Trim	150
Regular Shave	300
Beard Shape-Up	350
Beard Design	500
Luxury Shave	500
Head Shave	500

STYLE DIRECTOR

Hand picked because of their exceptional skill, these are the TONI&GUY elite. The Style Director's are responsible for the salons creative direction, ensuring that the latest trends and cutting techniques are available to their clientele.

CREATIVE DIRECTOR

Super qualified, a Creative Director sets and maintains the standard and leads the team to creative perfection - proven skills as a professional ensure super confidence and super great haircuts.

TOP STYLIST

A Top Hair Stylist is someone who continually learns and strives forward in order to lead the fashion pack and deliver unmatched ability to every person he or she comes in contact with. Top hair stylists set trends, take chances and wield the trust of their clients well to accomplish feats often though impossible in the world of fashion.

SENIOR STYLIST

A Senior Stylist has all the qualities of a stylist, the biggest difference is length of employment. A senior stylist has pierced their skills, built a strong customer base through their confident approach to delighting their clientele, whilst having perfected the TONI&GUY methodology.

STYLIST

Our Stylist are fully qualified having completed their NVQ training, they have TONI&GUY diploma which includes intensive training on all TONI&GUY methods and techniques. All staffs are trained at one of our International Academics taught by the award winning International Artistic Team, premier educators that teach globally and inspire the industry.

*Government service taxes are applicable



COLOUR SERVICES

TONI&GUY ♥ **COLOUR!**

In fact we are firm believers that no haircut is complete without one - colour makes a great haircut AMAZING. Much the same as cosmetics, colour can enhance skin tone, create highlighting and enhance your best facial features. Fashion-focussed, we offer the latest in colouring techniques with suitability in mind. Ask today for one of our colourists to recommend how you can enhance your haircut through colour.

	TECHNICIAN	SENIOR TECHNICIAN
TINT RE-GROWTH Give the roots a top-up of colour and add extra shine.	1 500 onwards	1 800 onwards
GLOBAL COLOUR Men Women	1 400 onwards 2 000 onwards	1 600 onwards 2 500 onwards
MEN'S CAP HIGHLIGHTS Highlights for short hair	1 250 onwards	1 500 onwards
HIGHLIGHTS FULL HEAD Total coverage of head with highlights/lowlights - a natural, multi-toned colouring that lightens/darkens hair and adds shine	4 000 onwards	5 000 onwards
HIGHLIGHTS HALF HEAD Total half coverage of head with highlights/lowlights - a natural, multi-toned colouring that lightens/darkens hair and adds shine.	2 500 onwards	3 500 onwards
T-SECTION Hairline highlights	1 500 onwards	1 800 onwards
PER STREAK	400 onwards	600 onwards
MOUSTACHE COLOUR	250	250
BEARD COLOUR	350	350
COLOUR CHANGE/CORRECTION Cleanses you of your previous colouring session and adds a minor-colour tone change.		3 500 onwards
PRE LIGHT/TONER Ultimate blonde ambition		
ADVANCE COLOUR TECHNIQUE Balayage, Ombre, Lumi-Ombrage		4 500 onwards

PRICE ON CONSULTATION

*Government service taxes are applicable



STYLE CHECK

IRONING

Temporary Straightening

Shoulder Length	900
Below Shoulder	1200
Extra Long	1500

TONGING

Temporary Shapes of Curls and Waves

Shoulder Length	1100
Below Shoulder	1300
Extra Long	1600

SCRUNCHING

Enhancing your natural Curl pattern

600 onwards

PERMING

Permanent curl service

Shoulder Length	3500 onwards
Below Shoulder	6000 onwards

STRAIGHTENING/RELAXING/ SMOOTHENING/REBONDING

Permanent solution for frizz free treatment

Fringe	1500 onwards
Crown Area	2500 onwards
Upto Neck	4000 onwards
Shoulder Length	7000 onwards
Below Shoulder	8500 onwards
Upto waist	10000 onwards

CYSTEINE/KERATIN

Our signature treatment that works effectively on all types of hair

Fringe	2000 onwards
Crown Area	3500 onwards
Upto Neck	5500 onwards
Shoulder Length	8500 onwards
Below Shoulder	9500 onwards
Upto waist	12000 onwards

HAIR TREATMENT

PROTEIN TREATMENT

Men	1500 onwards
Women	2000 onwards

WELLAPLEX

GLOBAL HAIR COLOUR

WITH WELLAPLEX 800
Stronger hair every time you colour

HIGHLIGHTS WITH WELLAPLEX 900
Transform your hair colour without the worry of damage

STRAIGHTENING WITH WELLAPLEX 1000
Sleek, strong hair when you straighten

WELLAPLEX CARE SPA 1500
Transform damaged hair to stronger hair

*Government service taxes are applicable



SYSTEM PROFESSIONAL HAIR SPA

ESSENTIAL TREATMENT (Duration:30mins)

Treatment with personalized Energy Code.

***No Steam & Massage Included.**

It instantly transforms your Hair and Scalp quality.

Men's Hair Spa	1000 onwards
Women's Shoulder Length Hair	1402 onwards
Women's Extra Long Hair	1700 onwards

*Add On: Energy Enhancer (Men) 500

*Add On: Energy Enhancer (Women) 750

RE-BORN TREATMENT (Duration:60mins)

Intensive Re-born Therapy with personalized Energy Code.

It provides long lasting Hair and Scalp quality improvement and also gives you Keratin protection.

***20minute Massage & 5-10minute Steam included.**

Men's Hair Spa	1500 onwards
Women's Shoulder Length Hair	1802 onwards
Women's Extra Long Hair	2000 onwards
Anti-Hair Fall Treatment	1802 onwards

*Add On: Energy Enhancer (Men) 500

*Add On: Energy Enhancer (Women) 750

ENHANCERS

Personalized line of treatments that awaken the senses and enhance hair and scalp energy.

Balance Energy Serum 500
Instant Hair Strength Anchorage

Elastic Force 1500
Shine and Responsiveness serum

Alpha Energy 1500
Hair and Scalp Energizer

Liquid Hair 2000
Molecular Hair Refill

*Government service taxes are applicable

BRIDAL

PRE BRIDEGROOM PACKAGE - PREMIUM	6000	PRE BRIDAL PACKAGE - PREMIUM	7000
Seasoul/ Gold/ Diamond Facial		Seasoul/ Gold/ Diamond Facial	
Premium Shave/ Beard Shape Up		Full Body Waxing	
Deluxe Manicure		Eyebrows & Upper Lip Threading	
Deluxe Pedicure		Deluxe Manicure	
Body Spa/ Hair Spa(60 Mins)		Deluxe Pedicure	
Global Colour/ Cap Highlights		Body Spa/ Hair Spa(60 Mins)	
Senior Stylist Haircut & Styling		Senior Stylist Haircut & Blowdry	
PRE BRIDEGROOM PACKAGE - LUXURY	8000	PRE BRIDAL PACKAGE - LUXURY	9000
Dermalogica/ Comfort Zone Facial		Dermalogica/ Comfort Zone Facial	
Luxury Shave/ Beard Design		Full Body Waxing	
Luxury Manicure		Threading	
Luxury Pedicure		Luxury Manicure	
Luxury Body Polish/ Protein Treatment		Luxury Pedicure	
Global Colour/ Hair Spa(30 Mins)		Luxury Body Polish/ Hair Spa(30 Mins)	
Top Stylist Haircut & Styling		Top Stylist Haircut & Blowdry	

**Government service taxes are applicable

A FRANCHISEE OF TONI&GUY OWNED AND OPERATED UNDER
LICENSE BY PAULSONS BEAUTY AND FASHION PRIVATE LIMITED.

All stylists are trained and certified by Toni&Guy.

Toni&Guy is a registered brand from UK.

All haircuts are inclusive of consultation, hair wash and blowdry/styling.

Kids haircut is only applicable for children aged 10 and below.

For hygiene reasons, we avoid hair services when any lice or nits are found.

Patch test is recommended for first time colour users.

Be the envy of everyone

UPTO 30%* OFF

**FABULOUS DEALS ON OTHER LIFESTYLE BRANDS
SPECIAL PACKAGES AND MORE**



Ask our reception team for further details or

visit www.paulsons.in

So treat yourself on us and join the **CLUB ENVY CARD**

today!

2022



TOMMY HILF
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LONDON FASHION WEEK